

## Privacy Policy art.14 GDPR 679/2016 notice

Pursuant to Article 14 of Regulation (EU) 2016/679 (hereinafter referred to as GDPR), and in relation to the processing of personal data carried out by **AUTOMA S.R.L.**, we inform you that the personal data concerning you have been acquired through [insert name of distributor] and may be subject to processing, in compliance with the above mentioned regulation and confidentiality obligations, in order to fulfill contractual obligations between **AUTOMA S.R.L.** and [insert name of distributor].

### *1. Responsible for the Treatment*

**AUTOMA S.R.L.** with registered office in Via Casine di Paterno 122/A - 60131 Ancona (AN) and VAT no. 01090140425, which you can contact to exercise your rights. PEC: [byautoma@pec.it](mailto:byautoma@pec.it).

### *2. Purposes of the treatment and legal basis*

The personal data concerning you, acquired by the above mentioned Data Processor, may be processed by **AUTOMA S.R.L.** for the following purposes: execution of the distribution and agency contract;

- execution of related obligations of a managerial - administrative and accounting nature;
- fulfilment of legal obligations;
- verification of economic solvency through consultation of public databases managed by companies authorised under the TULPS;
- purposes of company security to allow access to the premises;
- purposes of promotion/training of new products (through invitations to events such as seminars, congresses, workshops, roadshows, symposia, etc., aimed at presenting Automa products);
- purposes of computer security;
- quality management purposes;
- statistical purposes related to data concerning the exercise of your economic activity released in execution of the contractual relationship, for the optimisation of the commercial relationship with end customers (through the use of previously anonymised data);
- any defensive needs.

The legal basis of the processing is the fulfilment of contractual obligations between the parties, related obligations of a legal nature, legitimate interest and consent of the data subject.

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In fact, you are guaranteed the power to exercise the rights granted to you by current legislation on the processing of personal data and, in particular, by Articles 15 - 21 of Regulation (EU) 2016/679. In the event that you believe that the processing of personal data referring to you is carried out in violation of the provisions of EU Regulation no. 679/2016, you have the right to lodge a complaint with the Guarantor, as provided for by Article 77 of EU Regulation no. 679/2016 itself, or to take appropriate legal action pursuant to Article 79 of EU Regulation no. 679/2016.

### ***3. Categories of data processed and processing methods***

Your personal data consists of common data such as, for example, personal details, economic-financial data, company name, registered offices, bank references, telematic and telephone numbers.

The processing is carried out using automated tools (e.g. using electronic procedures and media) and/or manually (e.g. on paper) for the time strictly necessary to achieve the purposes for which the data were collected and, in any case, with the adoption of specific security measures to avoid any violation of personal data, such as loss of data, illegal or incorrect use and unauthorised access. However, these measures, due to the nature of the online transmission medium, cannot absolutely limit or exclude any risk of unauthorised access or dispersion of data.

### ***4. Period of retention of personal data***

Pursuant to Article 5, par. 1, lett. e) of EU Regulation No. 679/2016, in order to ensure correct and transparent processing, the data shall be kept for a period of time not exceeding that necessary for the purposes for which they were collected or subsequently processed and, in any case, for a period of time not exceeding the duration of the contract.

**AUTOMA**